

The Local Eye

Advertising for Local Businesses,
Trades & Community Information

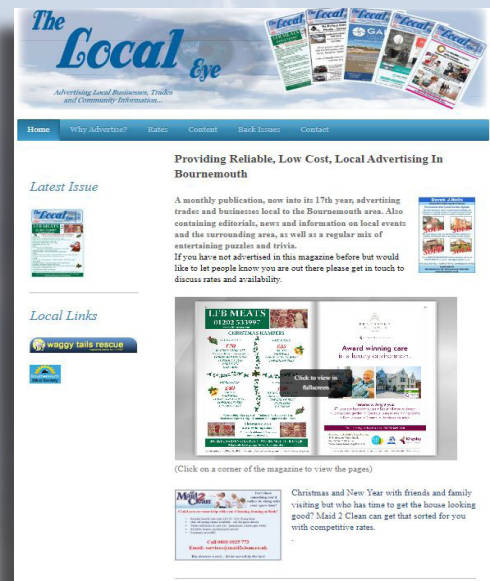
Delivered free to an alternating selection of roads in the area, reaching around 13,000 homes and businesses in Bournemouth, covering the Charminster, Queens Park, Moordown, Ensbury Park, Redhill, Winton, Muscliffe & Strouden Park districts.

The Local Eye provides not only a reliable source of local trades & businesses, but also community & charity information, as well as a regular mix of editorials, articles, trivia & puzzles.

Established in 2005 it is now moving into its 19th year.

Over this time it has built up a strong base of regular advertisers, some of whom have been with the magazine from the very first issues which is a testament to the magazines success and popularity.

Reaching more and more readers each month the continued growth means new advertisers are always welcome.



Free bonus editorial space may be available for long term bookings. Your chance to introduce you and your business to the readers.

I am sure you will agree this could be a great opportunity for increasing awareness of your business, and promoting your services to the residents across the area, at a very competitive rate.

More information as well as online copies of the current and previous issues can be found on the website.

<p>Foot Care by Joanne In the comfort of your home</p> <p>A wide variety of foot treatment offered.</p> <p>Callus, corns, and verruca treated. Nails cut and filed. Diabetic foot care provided. Fully insured and DBS checked.</p> <p>Phone: 07969 602326</p> <p>Joanne Brinson RN DipFH MCFHP MAFHP</p>	<p>Doctor, Doctor, every year Father Christmas gives us oranges now I think I'm turning into an orange! Have you tried playing squash?</p> <p>Doctor, Doctor, I keep thinking I'm a Christmas bell! Just take these pills - and, if they don't work, give me a ring!</p> <p>Doctor, Doctor I think I am scared of Father Christmas. You're suffering from Claustrophobia.</p> <p>Doctor, Doctor I think I am overweight. You need to go to an all farm.</p> <p>Nurse! I have to operate. Take this patient to the theatre. Ooh! good! I love a nice pantomime at Christmas!</p>
<p>Maid 2 Clean</p> <p>Isn't there something you'd rather be doing with your spare time?</p> <p>Could you use some help with your Cleaning, Ironing or Both?</p> <ul style="list-style-type: none"> Regular hourly rate only £13.50 - £14.50 per hour One off spring cleans available - call for price details Times and hours to suit you - (minimum 2 hours per week) Reliable, honest, professional service Insurance provided <p>Call 0800 0925 773 Email: services@maid2clean.co.uk</p> <p><i>You deserve a rest... So be served by the best</i></p>	<p>ASHLEY BLINDS curtains • shutters • awnings perfectly made to measure</p> <p>WINTER SALE</p> <p>UP TO 30% OFF on all curtains and awnings</p> <p>NOT WITH CONFIDENCE TRADING STANDARDS APPROVED</p> <p>LOCAL FAMILY COMPANY ESTABLISHED 20 YEARS</p> <p>FREE home appointment, expert survey and fitting 01202 649649 www.AshleyBlindsUK.com</p>
<p>To advertise -> 08000 430485 -> email: info@thelocaleye.com -> www.thelocaleye.com</p>	

For more information please call

07801 474788

Email: info@thelocaleye.com Website: www.thelocaleye.com

Advertising Rates

- Minimum booking is 2 months* although it is recommended advertisements run for at least 4 months to ensure maximum coverage and to promote reader awareness.
- Confirmed bookings of 4 months or longer may become eligible for discounts.
- A one off charge of between £10-£45 may be applied where a new ad design & build is required, depending on complexity. (Agreed before any work undertaken)
- Monthly invoicing can be arranged and payment by BACS, Direct Debit, Standing Order or PayPal is welcomed.
- Payment must be received in advance by copy deadline.

Premium Pages	£ / month
Front Cover	£265
Back Cover	£225
Inside Covers	£140
Centre Page Single	£155
Centre Page Double	£280
Page 3	£140

Standard Pages	£ / month
Full Page	£130
Double Page	£235
Half Page	£85
Quarter Page	£50

**(Advertisements may be placed for a single month if they are promoting a special occasion or event)*



Ads can be submitted in the following formats:

pdf, ind, tiff, jpeg, eps, pub, gif, png, bmp, word & ppt.

To ensure good quality print reproduction any supplied images and artwork should be a minimum of 300dpi

Ad copy dimensions:

Full page: 128mm x 190mm

Half page landscape: 128mm x 94mm / portrait: 63mm x 190mm

Qtr page landscape: 128mm x 46mm / portrait: 63mm x 94mm

The Local Eye, 22 Oswald Road, Moordown. BH9 2TQ

07801 474788

Email: info@thelocaleye.com Website: www.thelocaleye.com